

For Immediate Release
July 21, 2005

New World Marketing, Inc.
1001 West Loop South Suite 815
Houston, TX 77027

PRESS RELEASE

New World Marketing, Inc. expands Executive Search Division for Insurance Companies and Job Seekers

Houston, Texas: New World Marketing, Inc. announces the expansion of their national executive search and consulting firm that assists many Fortune 500 Insurance companies and individuals in identifying, accessing and recruiting mid-level to senior executive talent. Specializing in the Insurance and Risk management industries, we leverage over 82 years of insurance and staffing industry experience and knowledge to provide the highest quality of standards by providing the most comprehensive research to help companies achieve their strategic human capital goals.

Bob Cauthen, Chairman & CEO of New World Marketing, Inc. stated: "As industry's specialists, our organization provides one of the most comprehensive array of services in the search business. Our senior executives have held officer positions within the insurance industry and this brings their personal experiences in middle and upper management positions to the firm. Given this knowledge, as well as the ability to understand corporate synergy, makes NWM a strong, powerful management team. NWM presents only the most qualified candidates that match specific corporate requirements and objectives. We have practices in both Life and Health. Our L&H Division's practice is strong in Life, Annuities, Group Employee Benefits and Client Driven Health Plans."

"We recruit for all disciplines within the industry including; Sales & Marketing, Underwriting, Actuarial, Claims, Compliance, Operations and Financial to name a few. Our first hand practical experience in management situations enables NWM to relate to the problems of client companies, finding the most capable person to resolve their needs. NWM works on both a national and international basis and concentrates daily on finding top talent for its clients companies. We offer insurance professionals a personalized service in finding new career opportunities. We use the utmost discretion throughout the search process to guarantee the confidentiality sought by clients and potential candidates alike," expresses Cauthen, a former CEO of a highly rated Insurance company.

NWM is a family of companies that has offered consulting and executive searches placing top talent in the Insurance industry since 1996. We have developed hundreds of insurance clients and candidates. Our success has come from working with every individual situation in a professional, ethical manner.

Call us about a job position within your company. All executive search opportunities and individual resumes are given top priority!

**FOR FURTHER INFORMATION CONTACT: Robert S. Cauthen, Jr. rcautnwm@aol.com
Tel (713) 572-4158 Fax (713) 572-4571**

2/01/06