

**For Immediate Release
June 27, 2006**

**New World Marketing, Inc.
1001 West Loop South Suite 815
Houston, TX 77027
(713) 572-4158**

PRESS RELEASE

New World Marketing, Inc. announces Frank A. Venutolo, a former AIG Executive to join their Executive Search Placement and National Consulting Divisions

Houston, Texas: New World Marketing Inc. announced today the appointment of Frank A. Venutolo as vice president in its executive recruitment and specialty consulting practice. Venutolo is a financial services senior executive with 25 years experience in the financial services industry. He will be responsible for expanding the firm's services in the search business, focusing on senior executives and officer positions in the insurance and reinsurance industries.

"The financial services industry today offers a rich and diverse span of opportunities that can be reaped through employment opportunities, new product concept development and the formation of business alliances," said Robert S. Cauthen, Jr., New World Chairman and CEO. "Frank brings enlightened experience as a former executive with several companies that lead the industry and he brings perspective as an industry consultant," Cauthen said. "Having worked in a variety of financial service environments, he appreciates and understands the ongoing evolution of the marketing and distribution arms of the industry as well as product innovation."

Venutolo graduated with a BA from Seton Hall University and a MA from the University of Iowa, and has worked on the carrier, broker, and client sides of the insurance business. He moved to Houston to be Senior Vice President of insurance products for Bank United remaining in that position until Bank United was acquired by Washington Mutual in 2001. Just prior to joining New World Marketing, Inc., he served as Vice President of insurance products at AIG VALIC.

"New World Marketing is known as an insightful partner and innovator by its insurance and reinsurance clients and I'm excited by this opportunity to bring my experience to the broad mix of talents and skills of the firm," said Venutolo.

New World Marketing Inc. is a diverse consulting and strategic positioning firm, specializing in the financial services industry since 1996. In addition to placing top talent in the industry's senior executive ranks, it provides product concepts and solutions to senior management in leading insurance and reinsurance companies.

**FOR FURTHER INFORMATION CONTACT:
Carol A. Villani Email: Carolnwm@aol.com
Tel (713) 572-4158**